



# Building the relationships work depends on

Kinnect helps employees integrate faster, take part more often, and build the everyday relationships that support trust, collaboration and engagement.

It gives HR and people leaders a practical way to make workplace connection more deliberate, visible and repeatable.

## 1. Workplace relationships are still left to chance

Most organisations have systems for communication, engagement, events and employee feedback. But the way people actually build relationships at work still depends heavily on word of mouth, group chats, manager effort, local initiative and individual confidence.

**The result: connection is uneven, informal and hard to see.**

- **For people:** opportunities to participate, build relationships and feel part of the organisation are easy to miss.
- **For leaders:** weak connection is hard to spot until it shows up in slower integration, weaker collaboration, lower engagement or retention risk.

## 2. How Kinnect works

Kinnect turns awareness into participation, and participation into repeated connection.

**Communication tells people what is happening. Kinnect helps them take part. Online where it helps. Offline where it matters.**

### Example: helping new starters take part

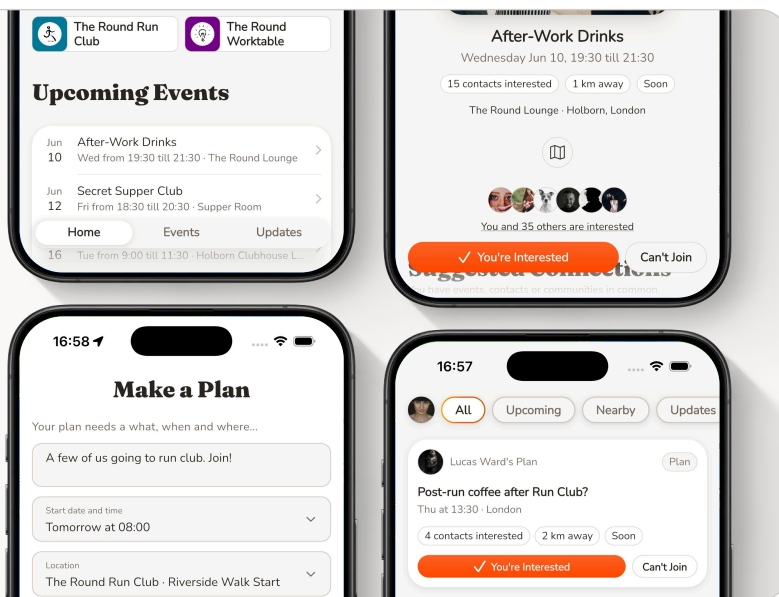
Maya joins a hybrid company and does not yet know many people. Kinnect helps her find an event, see who's going, and make a follow-up plan.

**Discover** — Finds a relevant event.

**Join** — Sees who's going and takes part.

**Plan** — Turns one event into a follow-up plan.

**Belong** — Repeated plans build confidence and connection.



**For employees:** Faster routes into workplace life.

**For teams:** More participation, stronger everyday connection.

**For leaders:** Earlier signals, better-targeted support.

## 3. Outcomes for organisations

Kinnect strengthens the everyday connection behind stronger teams and better performance:

**Productivity** — people can find colleagues, context and informal support faster.

**Collaboration** — repeated activity builds trust across teams and locations.

**Engagement and retention** — stronger workplace connection supports participation, contribution and reasons to stay.